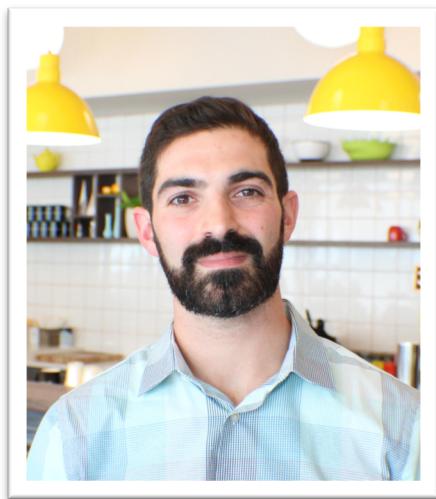


# AARON LEVY



## MEET AARON

Aaron is the Founder and CEO of Raise The Bar, a firm focused on helping companies address the problem of millennial turnover.

Aaron is an ICF Associate Certified Coach, a Thrive Global contributor, an 1871 mentor, the Co-Director of Startup Grind Chicago and a member of the Forbes Coaches Council. He has educated, coached, and consulted over 7,000 business leaders, helping them to define goals, create action plans, and achieve sustained success.

## FEATURED IN

**Forbes**



GENERAL  
ASSEMBLY



**wework**



## KEYNOTES

The Future of Work: leading a multi-generational workforce

Open, honest and direct: a guide to getting the most out of your people

Why Most Managers Suck: a guide to developing the habits of a leader

Difficult Conversations: how to set yourself up for success

## ENDORSEMENTS

"Working with Aaron has been transformational. I've made so many positive changes the way I lead because of Aaron."

**Tracy Roth | Director of Client Relations at Interactive Health**

"The comradery and culture of our team is stronger than it has ever been. I am a better leader now after the things Aaron taught me."

**Jeff Brandwein | Manager of Sales at Hireology**

# POPULAR KEYNOTES

## THE FUTURE OF WORK:

### leading a multi-generational workforce

Today's workplace can encompass employees from four different generations, all who have been shaped by their own unique social, environmental and personal experience. While people all share the same basic human needs, they are motivated and inspired differently. Aaron Levy discusses the motivating factors and nuances between the generations in the workplace, how to best lead and inspire them, and unite them together as a high performing team.

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## OPEN, HONEST & DIRECT:

### a guide to getting the most out of your people

Radical transparency is the key to creating a high performing team. Establishing an environment in which both managers and team members are open, honest and direct in their communication creates an atmosphere of psychological safety where team members feel free to share ideas and feedback. In this session, Aaron Levy provides the guideposts to creating a radically transparent environment in your workplace.

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## WHY MOST MANAGERS SUCK

### a guide to developing the habits of a leader

Most managers are promoted because they are great at their jobs and not because they are effective leaders. Leading and performing require vastly different skill sets. In fact, only naturally have the tools and skills to be great leaders. Aaron Levy discusses how to transform your managers into leaders that unlock their team's potential.

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## DIFFICULT CONVERSATIONS:

### how to set yourself up for success

Difficult conversations can be a source of anxiety and hinder our productivity in the workplace. Join Aaron Levy of Raise The Bar for a discussion about how to eliminate our emotional filters and respond, rather than react. Whether you need to discuss performance issues with an employee, deliver bad news to a client, or serve as a mediator for your team, this process will help you to frame the conversation for the best possible outcome.

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