

Natalie Guillen

Meet Natalie

Over 15 years, Natalie Guillen has worked for some of the biggest brands including Google, PayPal, and Wells Fargo helping companies define their strategic goals and aligning teams to achieve them. She has worked with startups and growing companies domestically and internationally to help them gain their footing in a competitive business space.



Today, Natalie is the founder and CEO of Advant Coaching, a cultural transformation and leadership development company that supports driven, high-performing leaders to successfully lead their organizations with heart, smarts and guts™. Natalie leverages her business experience, personal insight, and coaching skills to ignite people, teams, and organizations to play big.

Natalie has an MBA from Stanford Graduate School of Business, a B.S. in Business Administration from UC Berkeley, and coaching and leadership training certification from The Co-Active Training Institute.

Natalie lives in Southern California with her husband and daughter. She enjoys a good workout, traveling, and deep connections.

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I'M COMMITTED TO...

Being the light that ignites people to play big

DO'S AND DON'TS FOR COMMUNICATING WITH ME

1. Be direct and honest
2. Embrace vulnerability
3. Respect other points of view
4. Don't assume; just ask
5. Start with the goal before getting into details

I WORK BEST WHEN...

1. Clear goals, roles and responsibilities, and deadlines
2. Collaborative environments
3. Psychological safety and trust

WHAT MAKES ME SMILE IS...

1. Seeing my daughter laugh
2. Seeing people dare greatly for their dreams
3. A funny joke

5 WORDS THAT DESCRIBE ME...

Determined, hard working, courageous, smart, caring

_____ HOLDS ME BACK FROM BEING AT MY BEST...

1. Broken trust
2. Perfectionism
3. Extreme tiredness

MY IDEAL DAY INVOLVES...

Quality time with loved ones, time outdoors, helping people, dancing, traveling, good food and wine, learning

MY FAVORITE QUOTE...

"Our deepest fear is not that we are inadequate. Our deepest fear is that we are powerful beyond measure. It is our light, not our darkness that most frightens us."
- Marianne Williamson