

AARON LEVY

MEET AARON

Aaron is the Founder and CEO of Raise The Bar, an organization focused on helping companies create high performing teams by building better leaders.

Aaron is the author of the best selling book, *Open, Honest, and Direct: A Guide to Unlocking Your Team's Potential*, the host of the *Open, Honest, and Direct* podcast, the Co-Director of Startup Grind Chicago, a Thrive Global contributor, an 1871 mentor, an ICF Certified Coach and a member of the Forbes Coaches Council.

Over the last decade, Aaron has worked with over 7,500 business leaders in a variety of industries, inspiring them to define their goals, create tactical action plans, and achieve sustained success. Aaron is on a mission to transform the manager role by empowering each manager with the tools, skills, and training to be leaders of people who unlock the potential of their team.



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ENDORSEMENTS

"I've been to a lot of workshops before but never experienced anything like this. Aaron's training style and engagement with the group was incredible and allowed me to feel comfortable and want to get out of my comfort zone."

Charlie Schwartz | Business Development Manager at Showpad

"The comradery and culture of our team is stronger than it has ever been. I am a better leader now after the things Aaron taught me."

Jeff Brandwein | Manager of Sales at Hireology

POPULAR KEYNOTES

THE FUTURE OF WORK:

Leading a Multi-Generational Workforce

Today's workplace can encompass employees from four different generations, all who have been shaped by their own unique social, environmental and personal experience. While people all share the same basic human needs, they are motivated and inspired differently. Aaron Levy discusses the motivating factors and nuances between the generations in the workplace, how to best lead and inspire them, and unite them together as a high performing team.

OPEN, HONEST, & DIRECT:

A Guide to Unlocking Your Team's Potential

Radical transparency is the key to creating a high performing team. Establishing an environment in which both managers and team members are open, honest and direct in their communication creates an atmosphere of psychological safety where team members feel free to share ideas and feedback. In this session, Aaron Levy provides the guideposts to creating a radically transparent environment in your workplace.

WHY MOST MANAGERS SUCK

Developing the Habits of a Leader

Most managers are promoted because they are great at their jobs and not because they are effective leaders. Leading and performing require vastly different skill sets. In fact, only naturally have the tools and skills to be great leaders. Aaron Levy discusses how to transform your managers into leaders that unlock their team's potential.

DIFFICULT CONVERSATIONS:

How to Set Yourself Up for Success

Difficult conversations can be a source of anxiety and hinder our productivity in the workplace. Join Aaron Levy of Raise The Bar for a discussion about how to eliminate our emotional filters and respond, rather than react. Whether you need to discuss performance issues with an employee, deliver bad news to a client, or serve as a mediator for your team, this process will help you to frame the conversation for the best possible outcome.